SCORE Southwest Florida

FOR THE LIFE OF YOUR BUSINESS

FIRESIDE CHAT & WORKING ROUNDTABLE SERIES



Inside an Entrepreneur's Mindset
Fireside Chat & Working Roundtable Series

September 16, 2026 @ 4:00 pm EDT
Cost: Free
Duration: 120 minutes
Location: The Collaboratory
2031 Jackson St - Multipurpose Room Side 1
Fort Myers, Florida 33901

In-Person Live Event

Register for each in this series:

- **Session 1 Wednesday Sept 16**
- **Session 2 Wednesday Sept 23**
- **Session 3 Wednesday Sept 30**

Owning and operating a small business can feel overwhelming and isolating. You do not have to figure it out alone. Transform your daily frustrations into a rewarding, successful enterprise with the guidance of expert SCORE mentors and a community of your peers.

This exclusive, **three-part interactive series** combines high-impact expert panels with peer-to-peer roundtable discussions. You will gain actionable strategies from established business owners, followed by collaborative sessions where **you** help drive the conversation and focus on the topics that matter most to your business.

The Three Pillars of Your Business Success

1. OPERATE: Foundational Funding & Seamless Operations

- The Focus: Build a business that runs efficiently and retains its financial health.
- Key Takeaways: Discover diverse business funding avenues, optimize your cash flow, and implement operational systems that save time and reduce overhead costs.

2. NAVIGATE: Strategic Planning & Long-Term Vision

- The Focus: Step away from daily firefighting to focus on big-picture growth.
- Key Takeaways: Master time-blocking for strategic thinking, map out a scalable business plan, and learn how to adapt your goals to changing market demands.

3. COMMUNICATE: Defining & Selling Your Core Value

- The Focus: Stand out in a crowded market by refining your brand message.
- Key Takeaways: Clearly define your company's "Core Value Proposition" and learn proven marketing and networking techniques to pitch it confidently to clients and investors.

Why Attend?

- Expert Insights: Learn directly from a curated panel of successful local entrepreneurs and business specialists.
- Mentorship Access: Connect with experienced SCORE mentors who provide free, confidential business advice.
- Peer-Driven Learning: Participate in interactive roundtables to problem-solve real challenges with fellow founders.
- Actionable Templates: Walk away with worksheets and checklists you can apply to your business immediately.

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